E³ IT

SERVICES
EXPERT·EFFICIENT·EXCEPTIONAL

When to Partner with a Managed Service Provider (MSP)

Focus on Your Business. Leave Your IT to the Experts.

Today's business world demands reliable technology. That includes a dependable network, solid cybersecurity measures, data backup and much more. For most business owners, building out an internal IT team isn't possible, nor is it cost-effective. Many managed service providers offer a full suite of technology services, from cloud solutions to business continuity — all at an affordable cost.

A good MSP functions like an extension of your team. They get to know your business. They take the time to access your needs and tailor expert solutions. They work as a true business partner, solving your pains and supporting your goals with smart technology solutions.

In this eGuide, we'll explore four of the key services offered by E3 IT Services. We'll also highlight some real-world benefits of working with an MSP, like saving money, saving time and growing your business.

Do You Need an MSP?

Are you losing sleep wondering if your business could survive a cyberattack? Do you wonder if your current technology can meet tomorrow's potential demands? Would you like more time to focus on your customers and business growth?

Managed service providers provide a wide range of tech services, from responsive 24/7 tech support to special project work. Let's break down the four essential MSP services:

01.
Managed IT Services

02.
Cybersecurity Services

03.
Cloud Computing

04.
Custom Project Solutions

If you think your business could benefit from ongoing network monitoring and maintenance, proactive antivirus measures and friendly tech support, reach out to an experienced MSP in your area.

Managed IT Services

Running a business is a 24/7/365 job. And unless you have an internal IT team to monitor your tech infrastructure, you're going to need to outsource.

Think of managed IT services as a tech insurance policy from a team of experts dedicated to your success. You can focus on your team and day-to-day responsibilities while your MSP keeps your business running at its best.

Managed IT services can range from comprehensive, end-to-end tech solutions to individual a la carte services. Here are a few managed IT services you can expect from an MSP:

☐ **Remote IT –** Technology doesn't always function as expected. With remote IT assistance, your MSP can troubleshoot and remedy issues by accessing your network or device remotely. Get back to work faster from wherever you choose to work.

☐ **Backup and Recovery –** Plan for the unexpected. An MSP can protect your data from malicious cyberattacks and natural weather disasters. Backup and recovery solutions ensure your critical data and systems are available within minutes, not hours or days.

Partnering with an MSP can help ensure your business remains up and running no matter what life throws at you. Trust an experienced MSP to help you safeguard your business with advanced technologies and smart preventative measures.

01.

Cybersecurity Services

Modern cybercriminals are intelligent, sophisticated and well funded. And cybercriminals tend to see small and medium-sized businesses as easy targets.

A good MSP can help ensure you don't fall victim. From proactive measures to immediate remediation, you can get the support you need to protect your business.

☐ **Business Continuity Solutions –** In the event of a data loss, these comprehensive plans identify critical data and estimate recovery time to get your operations back as quickly as possible.

☐ **Specialized Software –** Protecting your data begins with protecting your network, computers and devices. An MSP will be well versed in choosing, implementing and maintaining security software like firewalls, antivirus, anti-spyware and more.

☐ **Proven Best Practices –** Most data breaches are caused by human error. That's why regular cybersecurity training is critical to any cybersecurity defense. Choose an MSP who can train your staff on how to recognize a phishing attack and how to create strong passwords.

A comprehensive cybersecurity strategy can help you protect your clients, your staff and your business. Work with an MSP to help ensure your data is safe and secure.

Cloud Computing

If you're interested in flexible, secure and innovative tech services, look no further than the cloud. But you'll want to work with an MSP experienced in the full range of cloud computing options.

Some of the benefits of cloud computing solutions:

- ☐ Advanced technology services at a predictable, flat-rate fee

- ☐ 24/7 monitoring, service and support

- ☐ No large upfront investment or additional staff needed

- ☐ Built-in data backup and recovery and secure cloud data storage

- ☐ User-friendly tools to help you manage your systems with ease

Make the most of cloud services like Microsoft 365 and Azure by working with an MSP knowledgeable in custom integration.

03.

Custom Project Solutions

You have your area of expertise, and MSPs have their area of expertise. When you're planning a project that could be positively or adversely affected by technology, it makes sense to consult with an expert.

Knowledgeable MSPs will listen to your objectives. They have supported other businesses, much like yours, with similar initiatives and can share what works — as well as common pitfalls.

Only tech experts can provide:

☐ Tailored solutions crafted by industry experts

☐ Strategic direction to keep your project on time and on budget

☐ Agile management to ensure you get exactly what you asked for

You don't have to go it alone. When you work with an MSP, you have tech consultants at your disposal — consultants who understand your business objectives and can provide invaluable support.

Get High-Quality Service and Support with E3 IT Services

E3 IT Services has been New Jersey's premier MSP since 1987. We are committed to acting as an extension of your team, providing friendly, expert consultation and world-class technology.

Count on the staff at E3 to work with you every step of the way, from concept to completion and everywhere in between. If you're looking for an experienced, professional tech partner committed to your success, reach out to schedule a free consultation.

**We look forward to hearing from you.
Visit e3itservices.com or call 856-226-0361.**